

News Release



FOR IMMEDIATE RELEASE

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BioBased® Family of Companies Uses Their Groundbreaking Products To Insulate a New Corporate Headquarters

Rogers, Arkansas (March 27, 2008) – The BioBased® Family of Companies is wrapping up the installation of bio-based spray polyurethane foam insulation in their new corporate offices this week.

BioBased® Insulation, a member of the BioBased® Family of Companies, is the world's leading manufacturer and marketer of soy-based, water-blown spray foam insulation. The company's open cell BioBased® 501 insulation and the closed cell BioBased® 1701 insulation products are being used to seal the companies' building and make it more energy efficient.

The new corporate headquarters will consolidate the technical and administrative offices for BioBased Technologies®, BioBased Systems® and BioBased® Insulation from three locations into one in Fayetteville, Ark.. The building is designed to meet the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) standards.

“As an insulation manufacturer, it's important for us to understand LEED standards and how our product fits into those standards,” said Mike Muccio, chief operating officer of BioBased® Insulation and BioBased Systems®. “We wanted to go through the process of conceiving, designing and building a LEED-certified building to illustrate our commitment to green building and to gain a deeper understanding of the process that we can share with our customers and our certified dealer network.”

LEED is a third-party certification program and the nationally accepted benchmark for the design, construction and operation of high performance green buildings. LEED promotes a whole-building approach to sustainability by recognizing performance in five key areas of human and environmental health: sustainable site development, water savings, energy efficiency, materials selection and indoor environmental quality.

LEED-certified buildings have lower operating costs and increased asset value. They produce less waste for landfills, and they conserve energy and water. These buildings are healthier and safer for occupants, and they reduce greenhouse gas emissions. LEED-Certified buildings also qualify for tax rebates and other incentives that can help cover the cost of the higher-quality materials required by LEED standards.

The corporate headquarters for the BioBased® Family of Companies is scheduled to be complete by the end of August. BioBased® Insulation has been used in a variety of completed LEED-Certified buildings across the country including Heifer Project International in Little Rock, the Evelyn Pease Tyner Interpretive Center in Glenview, Ill. And the Shangri La Botanical Gardens and Nature Center in Orange, Texas.

About BioBased® Insulation

BioBased® Insulation is committed to making the world's structures more sustainable by developing and marketing performance-tested, environmentally responsible spray foam insulation products through a global network of certified dealers. Our goal is to reduce dependence on petroleum products by correctly sealing buildings to make them more energy efficient while utilizing the latest technology to incorporate renewable materials into our products and sustainable practices into our business. Headquartered in Northwest Arkansas, BioBased® Insulation holds the exclusive rights for the use of the Agrol® family of soy-based polyols in spray foam insulation applications. This same Agrol® also is found in EnviroCel™ and BioCel™ carpet backing from Universal Textile Technologies, in AstroTurf products and is currently being used by the automobile industry to make head and arm rests for select models of Toyota, Honda, Ford and Chrysler.